

2107056

MASTER OF VOCATION
Management Entrepreneurship
Subject: Entrepreneurial Venture Development
Subject Code: MED-902
Semester: Third
July 2021
Theory (External): 70 Marks
Time: 03 Hours

- 297
- 5 Appreciate the need for finance in a business enterprise. What are the sources available to a small-scale enterprise to raise funds?
 - 6 Explain the role of district industry centers to promote entrepreneurial culture in India.
 - 7 Elaborate the process involved in getting environmental clearance for a proposed business enterprise.
 - 8 What are the problems before micro and small enterprises? Explain.

===END OF PAPER===

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number									

SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A Define the term entrepreneurial partnering.
- B Describe the roles of innovators for a business.
- C Explain the term window of opportunity with reference to entrepreneurship.
- D Distinguish between opportunity identification and opportunity evaluation.
- E Elaborate departure points.
- F Note down the problems faced by entrepreneurs during strikes and lockdowns.
- G What do you mean by checklist method?
- H What you understand by capital structure and capitalization?
- I How to engage the society in entrepreneurship?
- J Explain the term strategic planning.

SECTION –B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

- 1 Write a note on the future of entrepreneurship.
- 2 Differentiate among entrepreneurs, intrapreneurs and traditional managers with reference to COVID-19 management.
- 3 Why do role models impact the decision of people to become entrepreneurs? Do you think that a person whose parent was an entrepreneur of a failed business is more or less likely to start his or her own business than a person whose parent was a manager of a company?
- 4 The Grameen Bank (GB) was established in 1976 by Muhammed Yunus, a Bangladeshi economics, Professor, and his colleagues. Convinced that poor borrowers might be worthwhile credit risks, they demonstrated that landless women in mutually accountable borrower groups achieved very high repayment rates. The Grammen Bank forms small groups of five people to provide mutual, morally binding group guarantees in lieu of collateral. Past participants have proven to be reliable borrowers and astute entrepreneur; As a result, they have raised their social status, lessened their dependency on their husbands, improved their homes, and provided better nutrition to their children. These borrowers developed the social development guidelines known as the "Sixteen Decisions", which have formed the basis of village group meetings throughout the Grameen System. Today, over 90 percent of the millions of micro-credit borrowers around the world are women.

Give your comment on the following statements:

- A. "The clear-cut understanding of social entrepreneurship is baffled with different meanings given by different people to it".
- B. "We have drawn a boundary for social entrepreneurship".